

### 3 ANGELS AFFILIATE MARKETING AGREEMENT



This agreement (“Agreement”) is made effective as of the \_\_\_\_\_ day of \_\_\_\_\_ 2020, by \_\_\_\_\_ of \_\_\_\_\_ (“Affiliate”), located at \_\_\_\_\_ and between 3 Angels Message Ministry, otherwise referred to as 3am-ministry.org (“Organization”), located at PO Box 607 Fruita, CO 81521, also referred to herein collectively as the “Parties” and individually as a “Party” to provide details outlining the affiliate relationship between the Parties, in connection with discussions, negotiations or executions with respect to a prospective and/or ongoing projects due to a ministry-based relationship.

#### Scope of Services

Under this agreement, 3 Angels Message Ministry offers Marketing/Advertising opportunities, along with community and event management services; in connection with their various ministries; or any combination thereof, pertaining to the following categories:

##### 1. Podcasting

- a. Our podcasts are promoted on all major audio delivery platforms, our podcast page, across social media, and via email to our members and any additional contact lists provided.
- b. Initial introduction podcasts are FREE: 3-5 minutes in length.
- c. Additional spotlight podcasts (for a minimum donation): \$5/minute
- d. Actual production costs are included in the above quote and consist of:
  - i. Scripting
  - ii. Recording
  - iii. Editing
  - iv. Uploading
  - v. Broadcasting
  - vi. Storing
- e. You may also purchase the audio file of your podcast (for a minimum donation): \$25

##### 2. Blogging

- a. Our blogs are promoted on our blog page, across social media, and via email to our members and any additional contact lists provided.
- b. Our blogs provide various attachments and links, including but not limited to the following:
  - i. Printable PDF’s of devotionals
  - ii. Printable PDF’s of Bible studies
  - iii. Cover images
  - iv. Internal images
  - v. Links to:
    1. Digital Bible translations and in various languages
    2. Our other services and pages
    3. Affiliate sites and pages
    4. Additional topical information
  - vi. They often coincide with our podcasts to:
    1. Provide additional touchpoints for marketing
    2. Expand on a topic
    3. Explore related topics
    4. Allow for ease of sharing

3. Email Blasting

- a. Communication of current events, freebies, and promotions
- b. Employment opportunities
- c. Outreach and networking opportunities
- d. To support our podcast, blog, and Bible study distributions



4. Social Media Promotions

- a. We share any and all social media posts created and provided by affiliates for FREE if:
  - i. It is specifically requested with individual posts & a link provided
  - ii. The specified post is already formatted and posted on its own social media sites
  - iii. The post abides by our user agreement, privacy policy, and mission statement
- b. Creation of new artwork and copy for posts promoting our affiliates (for a minimum donation): \$45 for initial platform/\$5 each additional platform, including but not limited to:
  - i. Facebook
  - ii. LinkedIn
  - iii. Twitter
  - iv. Reddit
  - v. Snapchat
  - vi. WhatsApp
  - vii. Tumblr
  - viii. Instagram

Note: Limit 1 vector, 1 raster, and 200 maximum characters (fewer depending on the platform)

5. Event Management (Pricing is outlined in detail on pages 4 & 5)

- a. Planning/Project Management
  - i. Design (Theme, layout, and all marketing and execution considerations)
  - ii. Budgeting
    - 1) Venue
    - 2) Sourcing
    - 3) Staffing
    - 4) Catering
    - 5) Security
  - iii. Timeline
- b. Marketing
  - i. Press Releases
  - ii. Digital Media
  - iii. Print Media
  - iv. Telemarketing
  - v. Mailings
- c. Execution
  - i. Sourcing
  - ii. Staffing
  - iii. Catering
  - iv. Security
  - v. Cleanup
  - vi. Follow-up

3 Angels Message Ministry is not held liable for any complications, complaints, or damages in relation to services provided to their Affiliates, by third-party Contractors, or any communication that has transpired between the Affiliate and a third-party Contractor that the Organization has not originated or perpetuated on the Affiliates behalf.

As necessary, the above-mentioned Affiliate will provide all information requested by the 3 Angels Message Ministry to provide a complete quote for services in accordance with their request(s). This information will include, but is not limited to:

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_  
Budget: \_\_\_\_\_  
Business and/or Event Insurance by: \_\_\_\_\_  
Legally Represented by: \_\_\_\_\_



Categories of Services requested and/or descriptions:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Employees/Volunteers: (Please use an additional page if necessary)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Location(s) of event(s): \_\_\_\_\_

Date of Event: \_\_\_\_\_ Preliminary or Solid: \_\_\_\_\_

Primary Theme: \_\_\_\_\_

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

All the information above, along with any other necessary documentation (filled out at the Initial Project Consultation), must be disclosed by the Affiliate no later than \_\_\_\_ / \_\_\_\_ / \_\_\_\_ in order to uphold the timeline agreed upon and to provide a comprehensive quote by the Organization.

**Guarantees and Warranties**

Organization agrees to deliver requested services per below:

Service: \_\_\_\_\_ Duration/Deadline: \_\_\_\_\_

Service: \_\_\_\_\_ Duration/Deadline: \_\_\_\_\_

Unless otherwise stated, this Agreement is perpetual. If at any time the Organization is no longer needed, or the terms of this Agreement needs to be changed, the new terms will be established in an amendment to this Agreement, signed, and dated by the submitting party. This amendment can be in paper or electronic format

and will be attached to this agreement within the Affiliate's file to be held in the office of the Organization. Additional copies will be made available upon request.



### **Ownership Rights, Licensing, Materials, or Intellectual Property**

Any Copyright or Trademarks remain as per legal and binding records on file. However, any Intellectual property created as a result of this contract are original and do not infringe upon the intellectual property rights of either parties.

Any sensitive or proprietary information is covered under the Organization's NDA that must be signed in conjunction with or prior to the signing of this Agreement.

Signatures are required on all deliverables (documentation, prototypes, products, or services) for the security of both the Company and the Client. Other tracking and insurance are optional.

### **Change Management Procedures**

The Affiliate will be represented by one individual within the Organization, that will partner with them to develop plans, strategies, and partnerships that are organized to help them stay focused, position themselves for success, and meet their goals. If there are internal or external circumstances that require a change in the individual assigned to this Agreement, the Affiliate will be notified and worked with closely so that the transition is as smooth as possible.

### **Resolution of Affiliate Complaints**

Any questions, concerns, or complaints will be researched and addressed by the individual assigned to their project. There will be a lapse of time no greater than one business day between receipt of the issue and a response. If additional time is needed for an answer or resolution, that will be discussed and addressed at the time of the initial response.

### **Payment Terms**

The voluntary and minimum donations associated with this document cover project costs agreed upon in relation to the above-mentioned categories of services. The necessity of payment upon signage of this Agreement assures that the Organization's relationship with the Affiliate is secured for the duration of the agreed upon services. It also covers transfer of all pertinent information from the Affiliate to the Organization, \*phone or email correspondence between the parties. Any additional donations may reflect an ongoing, periodic, or other program participation that had been agreed upon. All receipts and invoices from the Organization are itemized. All donations are tax-deductible.

Any research, development, scheduled meetings, or execution hours required by the Organization, per the rates below, to accomplish the services agreed upon, will be billed to the Affiliate monthly. Other fees incurred by external entities or organizations, will be invoiced to the Affiliate monthly or charged directly by those external entities.

We scale our pricing to best serve our community(s) by offering **established non-profits**, affordable pricing as follows:

Initial Project Consultation:       FREE  
Planning/Project Management: Quoted at \$45/hour (Due at receipt of signatures)  
Marketing:                               As per quoted above, or \$45/hour

Event execution:

This stage contains many variables depending on the number and types if 3<sup>rd</sup> party involvement, their costs, venue(s) used, size of the event, purpose, and theme. Quoted timeline and/or budget are to be considered accurate within a 20% margin.



Hourly Fee:

\$30/hour per staff supplied by Organization

If terms are agreed upon (net 30), invoicing is done at the end of the month. If payment is delayed, monthly billing will include an additional \$10/month, in addition to any applicable interest and late fees.

**Signatures:**

AGREED TO: [Affiliate]

AGREED TO: [Organization]

Signed: \_\_\_\_\_

Signed: \_\_\_\_\_

By: \_\_\_\_\_

By: Tamara Ruckdeschel, Executive Director

\_\_\_\_\_

3 Angels Message Ministry

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Original

Revision

Cancellation